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Job Market

Volumes about women and work

By Seattle Times staff

Writers and marketers have discovered that if you slap together the words "women" and "work," you've got a pretty good target market. Every day seems to bring a new book.

We've pulled together a roundup of some of the latest, addressing women's varied career needs.

"Your Career, Your Way: Personal Strategies to Achieve Your Career Aspirations," by Lisa Quast (Lisa Quast, 2007, \$19.95). Quast is CEO and president of a Seattle-based international career-development consulting company. The book shows how to use strategic planning to position yourself competitively, just as businesses do with their products. She also answers career questions on her Web site, www.careerwomaninc.com