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Career Woman Inc.

Titles appearing in Reference & Research Book News — May 2007

Your career, your way!; personal strategies to achieve your career aspirations.

Quast, Lisa.

Career Woman Inc., ©2007 133 p. \$19.95 HF5382

1-59594-042-1

Consultant Quast contends that any woman regardless of age or profession can use the business concept of a strategic plan to advance her career. Ten chapters take the reader through the various stages of creating and implementing such a plan, from reviewing assets and evaluating competitors through determining goals, checking progress, and rewarding achievements. Quast's approach is based upon her own experiences climbing the corporate ladder, as well as her work with clients as a career coach and mentor. (Annotation ©2007 Book News Inc. Portland, OR)