

Reward and Recognition



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Do you know of a great woman executive or entrepreneur who has done something extraordinary in her corner of the working world? Are you that woman?

I recently had the great pleasure of being a presenter at the 6th annual Stevie Awards for Women in [Business](#) at the Marriott Marquis Hotel in New York City. A record-breaking crowd of more than 330 women entrepreneurs, executives, and their guests attended from Australia, Brazil, Canada, Japan, Mexico, New Zealand, the United Kingdom, and the U.S.A.

So often we think of awards as something to be bestowed upon the famous, or those who perform a dramatic and heroic service to others. However, must those be the only areas of life in which people are able to ascend to the stage, accept the trophy, and give an acceptance speech (that hopefully remains under the two-minute mark)?

The Stevie Awards for Women in Business are open to all [women](#) entrepreneurs and executives – and the organizations they run – worldwide.

Any woman executive, woman entrepreneur, or woman-owned or -run [organization](#) worldwide may be nominated in one of the 54 separate categories for the Women in Business awards. They range from the typical, such as Executive of the Year, to the less-expected like Best Turnaround and my personal favorite: Mentor of the Year. There was also a new category added this year, Employee of the Year, to honor female employees of any type of organization.



WHW Expert Contributor Lisa Quast, President of Career Woman, Inc., was a nominee. Lisa is a wonderful example of the caliber of women who were recognized at the Stevies. She was nominated in the category of **Women Helping Women**. I love that!

We had a chance to speak that evening, and she commented, "I'm very honored to be recognized. My passion in life is helping women achieve their dreams– it's not just my day job, but represents my volunteer community efforts in the evenings and on weekends also. I highly encourage all women, everywhere in the world, to reach out and volunteer to mentor at least two other women."

What makes this competition special, and a win such an achievement, is that anyone may nominate a business or an individual. If you have someone in mind who is deserving of recognition, all of the required information may be found on the [Awards website](#).

Make the effort to nominate someone you know – I would love to meet you both at next year's ceremony.