

TechBits

TechBits

September 26, 2013

Self Promotion...

I don't remember at what age I became aware of the biblical passage concerning boasting, but I'm almost certain it was in high school. The scripture I'm referring to is Proverbs 27:2:

Let another praise you, and not your own mouth;
a stranger, and not your own lips.

Since that time, I have taken this verse to heart and tried my best not to violate it. I didn't boast of my good grades at home (instead I let my parents share this information with my grandmother and aunts), and I never openly displayed my satisfaction in class when my teachers returned graded assignments.

I have continued this behavior in my adult life, in particular at my various jobs. I have never "given an earful" to my colleagues or bosses about tasks I've accomplished outside of a standard status report. As a matter of fact, I detest co-workers who never waste an opportunity to brag on their accomplishments, many times as a way to show-up other team members.

In the last several years, I've come across many articles where the authors state employees need to brag on themselves and let the higher-ups know exactly what they're accomplishing and how they're adding value to the company. This goes against my beliefs; however, I recently read an article that takes a different approach.

Lisa Quast, a contributor at [Forbes](#), offers several tips to promote yourself by simply getting noticed at work. This could mean volunteering for new assignments, participating in company competitions, or providing free training sessions at work. I think these suggestions are right-on, and I feel comfortable implementing these suggestions as opposed to out-and-out boasting.

<http://www.forbes.com/sites/lisaquast/2013/09/23/to-get-noticed-at-work-be-your-own-pr-agent/>

