



Midwest Book Review

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Your Career, Your Way

Lisa Quast

Career Woman, Inc.

1595940421, \$19.95 www.careerwomaninc.com

Written by businesswoman Lisa Quast, winner of the 2006 Woman of the Year Award from the American Biographical Institute, **Your Career, Your Way: Personal Strategies to Achieve Your Career Aspirations** is a guide for working women to empower themselves on the job and nurture their dream careers. Chapters describe how to assess one's strengths, weaknesses, assets, and liabilities; chart a strategic plan and keep track of one's progress; stay focused; and reward oneself for achievements. Numerous sample and reproducible charts lay out an easy-to-follow framework for keeping track of goals, and accomplishing long-term goals through shorter-term initiatives. Although written expressly for career women, **Your Career, Your Way** is packed with cover-to-cover advice applicable to both genders. "Do not be afraid to make lateral career moves. In order to gain the necessary experience to be good at higher-level positions, you must be willing to learn all aspects of business and you must learn how to motivate and manage personnel. This means you need to take the initiative to set goals and seek positions that will provide you with the opportunity to broaden your experience and increase your skills, especially in the areas of business operations and running P&Ls (running departments with responsibility for profit and loss)." Highly recommended.



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