

Mentoring, Videos and My Investment Career

BY MAREN HOGAN MARCH 6, 2013 [ADVICE](#) [CAREER](#) [EDUCATION](#) [FINANCIAL](#) [MENTORING](#) [ONEWIRE](#) [VIDEO](#)

Many people don't know that I [started my career in financial services](#). Since I spend all day talking careers, jobs, recruiting and resumes these days, it's an easy tidbit to miss. But it's true. After a brief stint in non-profit PR, I turned to the glamorous life of financial services marketing, not on famed Wall Street, but on the wide thoroughfares of Omaha, Nebraska. I hadn't considered working in the financial industry before and it came along and I grabbed at the opportunity, thinking:

How different can this line of work be?

Turns out, I had a lot to learn. A completely dynamic, ever-changing set of numbers seemed to cross my desk every day and brokers and traders would try to explain the complexities of their job to someone who barely understood hers. It took me two months to understand what "Assets Under Management" meant. Luckily, I had a group of colleagues and mentors that helped me understand the ins and outs of an industry that has a life all its own. Dedication, commitment and total accountability were all traits that came from my time at investment firms. The global outlook I brought to recruiting, HR and marketing can be traced back to my time looking for trends in global financial markets

Now you have the opportunity to get the same in-depth advice from some of the most [experienced execs in the finance industry](#) today. OneWire has created an [on-demand series of interviews](#) with industry leaders that provides you with career advice, long-term perspective and unparalleled executive access. Where else could you receive mentor-quality advice from leaders from companies like Citigroup, Rockefeller and Blackstone? [Mentoring is a huge part of a successful career](#), as Forbes' Lisa Quast points out:

Think outside your cubicle and don't restrict yourself. Great mentors can be found in a variety of places, so spend time looking outside your current workplace.

In fact, many mentorships can be conducted virtually and with a plethora of sound advice, candidates can no longer complain they don't know what the executive suite wants. From examining tough career crossroads to defining [what "I love my job" really means](#), these videos tackle the highs and lows of life in the fast lanes of finance but are likely applicable to all careers. Getting this kind of on-the-job training doesn't happen often on Wall Street, so take your chance. This informative series is just like walking through the office door of your company's CEO. If your CEO was Jimmy Dunne III, Deborah Wright or Charlie Ayers, that is.

I was lucky to have people that took the time to mentor me as I was learning the ropes in the finance industry, but you have something even better! A peek inside the mind of experienced and accomplished business leaders. This new series, with [OneWire CEO Skiddy Von Stade](#) takes you inside the wood-paneled offices of financial tycoons to give you insight and advice that can catapult your career to the upper echelons. These aren't pricey webinars or fussy luncheons where the microphone feedback makes it hard to hear; these are in-your-face, honest interviews with some of the world's foremost minds. Speaking of foremost minds and hometown goodness, I must confess that one of my favorite videos is when former Citigroup Venture Capital Chairman Bill Comfort points out Omaha legend Warren Buffet's best quality:

"What difference does it make if a person is smart or not? The only difference in smart people is they're more fun to have around...Look at Warren Buffett. What a drive that man has. Behind everyone who is successful, there is a drive."

Whether you need good old-fashioned advice or career inspiration; tips on impressing in the boardroom or how to [stand out your first day on the job](#), you can count on these titans of finance to give you the scoop on how to succeed in the world of finance. OneWire has made its mark as a great place to start your finance career search. Now you can get incredible executive insight as well.

I'm always impressed when a company takes the extra step to educate job seekers. While it's something that many consultants and analysts worry about, there are not a lot of companies looking for ways to solve the problem. The fact that OneWire is taking a proactive step to bring job creators in an industry vertical closer to the job seekers and creating an educational bridge is a big step in the right direction.

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