

Use A Work Portfolio: Grab The Attention Of A Hiring Manager

TAG: *Portfolio* , *Work Portfolio* , *Creative Resume* , *Certification* , *Achievement* , *Career Advice* , *Recruiting* , *Interview*

By Jane Reed



Jobs & Hire
April 12, 2016



A staff member presents a portfolio collection of Sting and Trudie Styler
(Photo : Carl Court/Getty Images)

Are you wondering why recruiters are not paying attention to your application materials? Do they seem bored during your interview? Maybe it's because you may need a portfolio for that job post.

Relying on your resume or CV alone may not be enough to get you ahead. Which is why holding a hiring manager or possible employer's attention during an interview is crucial. Which is why [SeattleTimes](#) explains that a portfolio housing your work examples, successes and projects can be the best way to display your skills and expertise. Work portfolios give you that creative edge.

Like Us on [Facebook](#) Like 5.6K

Lisa Quast, a certified executive coach and the author of [Secrets of a Hiring Manager Turned Career Coach](#), tells applicants that there are multiple benefits from making a portfolio. This kind of material is not only limited to those careers that are creative. This can also apply to careers in business and other industry related jobs. Marketers and analysts and other professionals can also benefit from it.



Career Woman, Inc.

Jobs & Hire

April 12, 2016

Displaying your work examples can bring an interactive approach in your interviews. You can also upload some portfolio samples to your LinkedIn profile and your website, too! Just remember to choose examples of your work that will share your achievements. It will also be a focus of conversation. Take note though, not to include any company confidential information when you're showing any marketing plans or profiles that you yourself created.

Things you can also add to your portfolio are your certifications, service awards, letters from customers or previous managers praising your work. So remember to be creative but keeping it simple.

Remember that a work portfolio is a great way to help you stand out from other applicants.

Do you have examples of your work portfolios online? Tell us how that benefited you!

